

2012 DINNER OF FIRSTS

HONORING
DR. JIM CATANZARO
PRESIDENT OF CHATTANOOGA STATE

FB
FirstBank

THURSDAY, OCTOBER 11, 2012
THE CHATTANOOGAN



W. LEONARD FANT, EVENT CHAIRMAN

A National Leader in Technology



CHATTANOOGA STATE —

a college with
contagious warmth
and energy

a college which
powerfully addresses
community needs

a college whose faculty
and staff are recognized
for their special
genius for enabling
students of all
backgrounds and
preparations to
succeed

a college whose faculty
and staff are widely
respected as
transforming leaders

the most comprehensive
community college
in our region

Chattanooga State Community College is
Accredited by the Commission on Colleges
of the Southern Association of Colleges
and Schools (SACS)

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Salutes

2012 DINNER OF FIRSTS

Honoree

James. L. Catanzaro, Ph.D

THE PROGRAM

6:00 – 7:00 p.m.	Reception and Silent Auction	
7:00 p.m.	Seating for Dinner	
	Welcome	W. Leonard Fant Event Chairman
	Invocation	
7:30 p.m.	Opening Toast by FirstBank	Chris Turley
	Live Auction	
7:40 p.m.	Master of Ceremonies	Jed H. Mescon
	Roasters:	Archie Meyers Dr. Nell Mohny Dr. Roger G. Brown Jim Catanzaro, Jr. Alison G. Lebovitz
8:30 p.m.	Rebuttal	Dr. Jim Catanzaro
8:45 p.m.	Adjournment	Mr. Fant

The Commemorative Champagne Glass at each place setting
is to be taken home by the guests.

Proceeds of this fundraiser provide support for Chattanooga State's students
who are first in their families to attend college.

DR. JAMES L. CATANZARO

Vision and Execution in One

For over thirty years Dr. Jim Catanzaro has been known nationally as a leader in the community college movement – 21 years at Chattanooga State Community College, five years as a community college president in California, six years in Ohio and three in Illinois. President Catanzaro was the Human Resource Director for a 7,000 employee manufacturing firm in California.

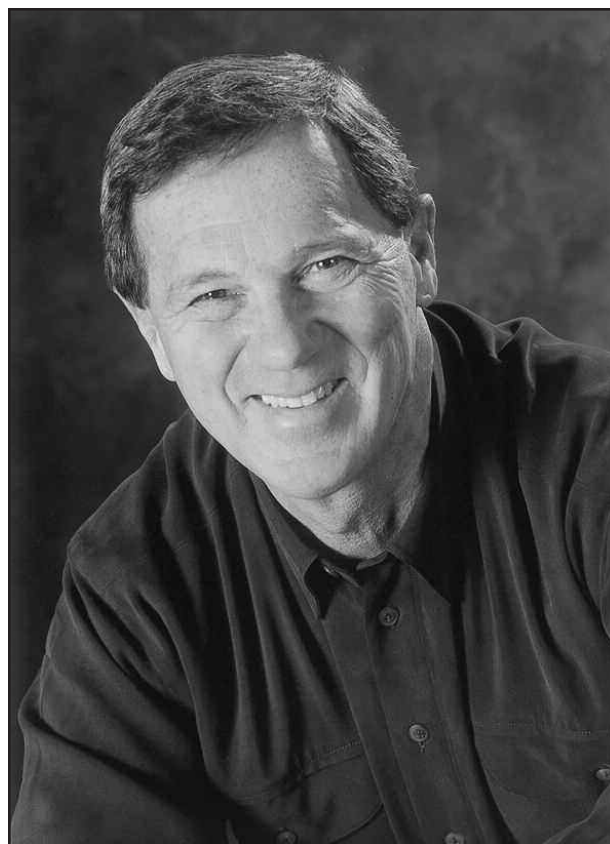
Dr. Catanzaro holds the Ph.D. degree from Claremont Graduate University in Philosophy of Religion. He studied leadership at The Wharton School of Business and at the University of Texas at Austin. His "Second Generation" online course, "Religions of the World as Practiced in America", has been selected by the Monterey Institute for inclusion in the Institute's National Repository of America's best web-based courses.

Chattanooga State under his leadership has developed a national reputation as a leader in the use of technology in higher education and as the premier institution in workforce assessment and training. The College developed with Volkswagen America the Volkswagen Academy, the most advanced automotive training actively in America; and with Wacker Chemie, the Wacker Institute which features the largest all-glass chemical plant in the world.

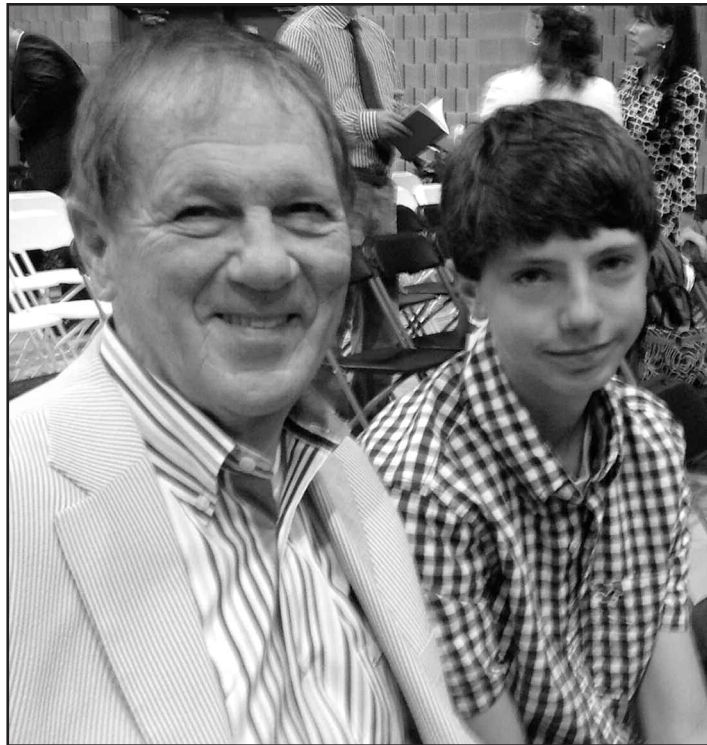
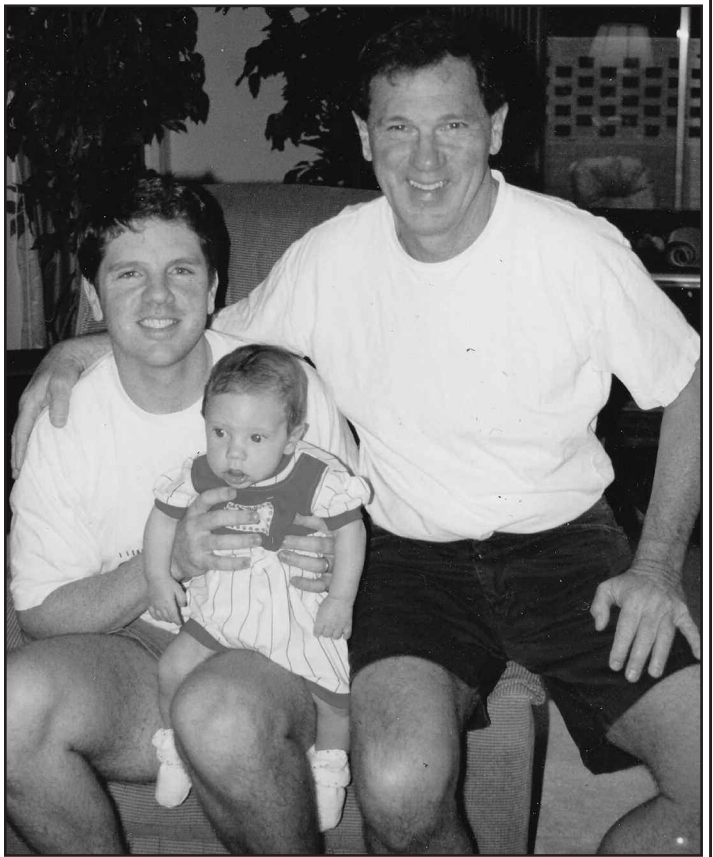
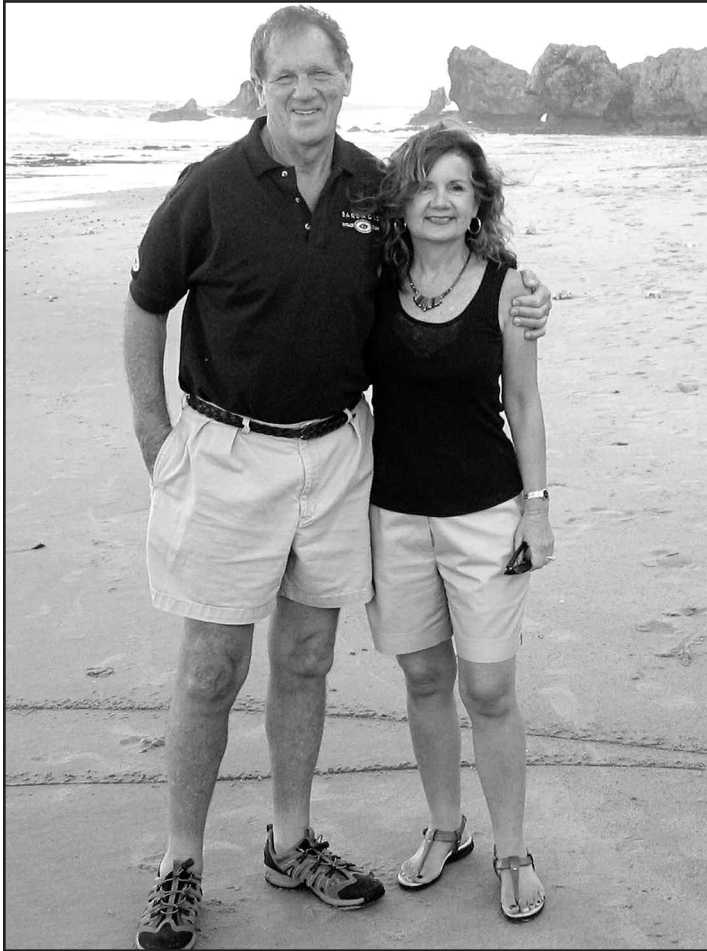
President Catanzaro is author of a book on achieving personal well-being, *Ascend: Releasing the Power of the Human Spirit* published by Chalice Press. He has hosted a weekly television interview program; he has represented higher education on the board of the prestigious National Foundation for Advancement in the Arts; he is a consultant with the Higher Education Research and Development Institute, and he has served on the boards of over 25 national and community organizations in Chattanooga.

Olympic torchbearer, recipient of the Distinguished Graduate Award of the University of Texas, member of the Claremont Graduate University Hall of Fame, and Toastmasters Award Winner for Communication and Leadership are among his many credits. The Gallup Organization assessed his greatest strength to be "Maximizer" – taking ordinary ideas, operations, and initiatives and making them exemplary.

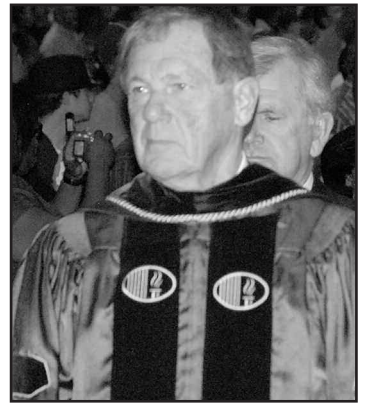
Dr. Catanzaro resides in Signal Mountain, Tennessee with his wife Rhonda. They are active in community affairs, local service organizations and the arts. Dr. Catanzaro has coached little league baseball and is an avid surfer. He takes his greatest pride in his grandchildren and in the many students he has encouraged to successful careers.



FAMILY



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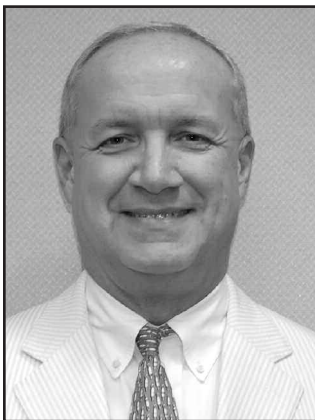
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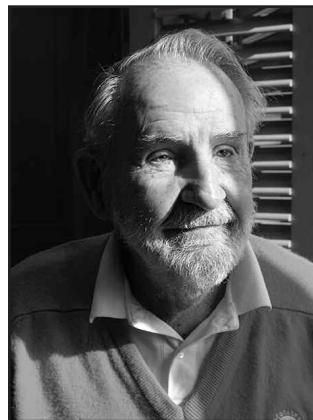
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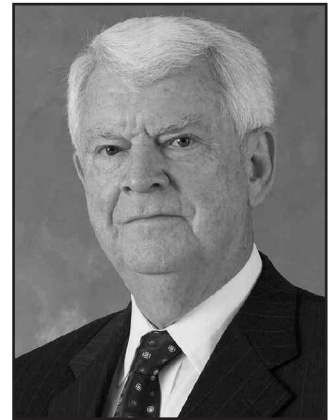
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MASTER OF CEREMONIES



Jed Mescon

Jed Mescon co-anchors Channel 3 Eyewitness News TODAY and participates as a co-host on 3 Plus You weekdays at 11:00 a.m. He also investigates area health inspection scores in the WRCB weekly Restaurant Report Card. You can see Jed's report every Friday on Live at Five. Jed was born in Atlanta in May, 1960. As a teenager, he had the chance to host a children's television show which really sparked his interest in television. After graduating from Arizona State University, his television news career took him to Savannah, Charleston and Chattanooga. Jed also reports on news that gives viewers a real slice of the Tennessee Valley. Jed, his wife Phyllis, and daughter Caroline, live in Signal Mountain with lots of pets.

Archie Meyers, Jr. retired as Chairman of the Board and Chief Executive Officer of Crawford & Company. In that position, he was responsible for a 10,000 employee international corporation with over 700 offices in sixty-eight countries.

A native of Chattanooga, Mr. Meyers attended the public school system, Tennessee Technological University and the University of Georgia. After graduating from college, he served as an artillery officer during his military service.

The first assignment in his forty-three year corporate career was in his hometown. He went on to manage Crawford branch operations in Virginia, North Carolina, and Washington, D.C.

Before moving to the corporate headquarters in Atlanta, he took a one-year sabbatical and worked as an independent management consultant. He also founded and operated Hamilton Island Developers, LLC, a real estate development firm.

He made the move to corporate management in Crawford & Company as president of the company's largest strategic business unit where he assumed operational control of more than 400 domestic office locations.

He was later appointed by the Board as President and Chief Operating Officer of the corporation, and was subsequently named Chairman of the Board and Chief Executive Officer.

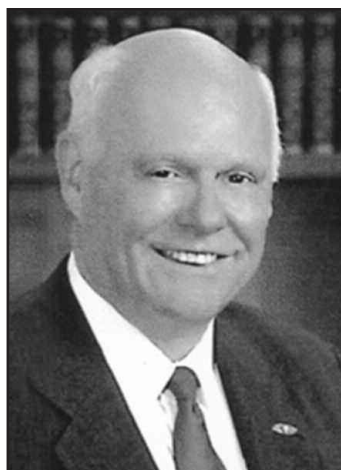
He has lectured worldwide on corporate ethics, efficient organizational structure and effective management practices. In 1986, he published a detailed analysis of organizational structure and its impact on business operations. He also developed and taught training courses in the company for many years, and as CEO, he founded Crawford University, a unique corporate university that trains employees and clients from all over the world.

Meyers has served as an officer and board member of social, fraternal and business organizations in Virginia, North Carolina, Georgia and Tennessee. Since returning to his home in Chattanooga, he has served on the board of Chattanooga State, United Way of Greater Chattanooga, and the Salvation Army. He currently chairs the Chattanooga State Foundation.

He has also served as president of the Waters Class and chairman of the finance committee at First Baptist Church of Chattanooga.

Mr. Meyers and his wife, Nancy, live on Hamilton Island in Harrison, Tennessee. They have two adult children and two grandchildren.

TOASTERS



Archie Meyers



Dr. Nell Mohney

Nell Mohney, native of Shelby, North Carolina, is a magna cum laude graduate of Greensboro College, Greensboro, North Carolina and received the Doctor of Humane Letters degree from Tennessee Wesleyan College in Athens, Tennessee.

Dr. Mohney is a writer and lecturer. Her regular feature By "Nell Mohney" appears weekly in the *Chattanooga Times Free Press*. She is the author of ten books including *The Inside Story*, published by the Upper Room Press in 1979; *Don't Put a Period Where God Put A Comma*, 1993; *How to be Up on Down Days*, in 1997, *Keep on Kicking as Long as You're Ticking*, in 1998, *Get a Faith Lift*, in 1999 and *Develop Your Bounce Back Ability*, in 2000, *From Eve to Esther: Women of the Bible Speak to Women of Today*, 2001, *From Mary to Lydia – Letting New Testament Women Speak to Us*, 2002, *You Can Soar Like an Eagle*, 2004, *Running the Marathon of Life*, 2005, all published by the Abington Press. She is co-author of *Meditations for Grandmothers*, and *365 Meditations for Women*, *365 Meditations for Women by Women*, 2004 and *Christmas Reflections*, 2004, and *Christmas Reflections*, 2005, also published by the Abington Press.

An attractive, winsome and dynamic speaker, in demand for meetings throughout the nation, Dr. Mohney is in great demand as a motivational speaker. She has spoken twice at the International Women's Conference at the Crystal Cathedral in Garden Cove, California, to audiences of several thousand in VISION 2000 Launch Events in twelve states from Maine to California. She was the motivational speaker for The Pampered Chef Conference in Chicago, Illinois with 7,500 consultants in attendance and in Toronto, Canada.

She is well known as a Seminar Leader for business and professional groups. Her seminar topics include: "Get Control of Your Time and Life"; "Effectiveness in the Workplace"; "How to Be a Motivator"; "Developing Good Relationships"; "Stress Without Distress"; and "Getting It All Together."

In 1992 she was named a Woman of Distinction in Chattanooga and in 1993 she was named to the Women of Distinction Hall of Fame. In 1998 she was named a biographee in Marquis' Who's Who in America. In 1999 she was named a Tennessee Woman of Distinction.

TOASTERS



Dr. Roger G. Brown

Dr. Roger G. Brown, a proven academic leader and native Tennessean, just recently retired as the fifteenth head of The University of Tennessee at Chattanooga. He was appointed as Chancellor in June of 2005.

Under Brown's leadership, the campus has experienced record enrollment growth at all levels, reaching the significant milestone of surpassing more than 10,000 students in fall 2009. Since taking the helm of the Chattanooga campus, he has promoted UTC's mission as a metropolitan university with special emphasis in the fields of science, mathematics, and technology. Brown has also pledged the campus' commitment to teacher preparation, healthcare professions, business and commerce, and cultural appreciation.

UTC recently completed a strategic planning initiative that focuses campus efforts on the power of partnerships, especially relationships within the learning laboratory of Chattanooga. In 2008, UT Chattanooga earned the Community Engagement designation by the Carnegie Foundation for the Advancement of Teaching in recognition of its many successful partnerships in the community.

Brown came to Chattanooga from the University of North Carolina at Pembroke, where he served as Provost and Vice Chancellor for Academic Affairs since 2000. Previously, he had served since 1991 in various academic and administrative capacities with the University of North Carolina at Charlotte. Brown left UNC Charlotte in 2000 as Senior Associate Provost and Associate Vice Chancellor for Academic Affairs.

A political scientist with particular academic emphasis in American government, Brown earned bachelor's and master's degrees in Political Science from the University of Tennessee and the Ph.D. in Political Science from The Johns Hopkins University. He began his teaching career at Iowa State University in 1983 before joining the UNC Charlotte faculty in 1985.

In 2002, Brown was appointed to the inaugural delegation of the American Association of State Colleges and Universities Sino-American Leadership Development Training for Higher Education Leaders in China. He has traveled on assignment for the U.S. Department of State to Syria, Jordan, and Israel. He also helped establish international exchanges with universities in Germany, France, South Korea, and South Africa.

In Chattanooga, Brown is a member of Rotary International and has also been named to the United Way of Greater Chattanooga Board of Directors and the Chattanooga Area Chamber of Commerce Board of Directors. He recently served as a commissioner of the Southern Association of Colleges and Schools and was appointed to the Southeast Tennessee PreK-16 Education Council. He serves on the AASCU Committee on Teacher Education and recently served as Chair of the Southern Conference Council of Presidents for a two-year term.



James L. Catanzaro, Jr.,
Esq.

An Attorney with Chambliss, Bahner & Stophel, P.C., Jim Catanzaro, Jr., is a member of the firm's Health Care and Business Sections. He focuses his practice in the areas of counseling physicians groups, mental health facilities, hospitals and other health care providers, as well as handling a wide variety of business matters, from contract negotiations to transactional and regulatory issues.

He has published and presented on topics ranging from Medicare Part D and Health Care Reform to effective governance and board member obligations. Jim earned both his Bachelor's and Juris Doctorate from Ohio State University. His latest published article was: *Are Remote Deposit Services Safe?*, HBMA Billing e-Newsletter, Vol. 16, Iss. 4. (Jul.-Aug. 2011)

Among his numerous memberships and activities are: American Bar Association, Health Care Law Section, American Health Lawyers Association, Chattanooga Bar Association, Health Care Section, Georgia Academy of Health Care Attorneys, Chattanooga Children's Advocacy Center Board, Leadership Chattanooga's Class of 2010 and Leadership Catoosa's Class of 2007.

Jim and his wife, Marybeth, live on Lookout Mountain and are the proud parents of Sarah and Trey.



Alison Goldstein Lebovitz

Alison Goldstein Lebovitz is an author, television host, speaker and nonprofit executive with a passion for philanthropy who believes that each of us has the power and responsibility to make this world a better place. In 2007, that conviction prompted her to become co-founder and president of One Clip at a Time, a nonprofit, inspired by "The Paper Clips Project" started in Whitwell, Tennessee, that promises student activism and supports service learning in classrooms across the country.

In her spare time she is also a humor columnist and the host of *The A List with Alison Lebovitz*, a weekly television series that airs on WTCI/PBS in Chattanooga, Tennessee and statewide on The Tennessee Channel. Her newly published book, *Am I There Yet?* is a collection of her candid essays and life-inspired stories.

Driven by her community spirit, faith and insomnia, Alison serves on numerous local and national nonprofit boards, including the Jewish Federation of Greater Chattanooga, Lyndhurst Foundation, Tennessee Aquarium, Read20, and Jordan Thomas Foundation. She is currently serving as the 2012 Campaign Chair for the United Way of Greater Chattanooga.

A native of Birmingham, Alabama, Alison graduated with honors from Brandeis University and holds a master's degree in radio/television/film from Northwestern University. She and her husband, Alan, live in Chattanooga with their three boys, Arthur, Abe and Levi.



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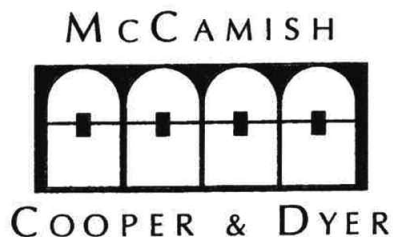
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This gift was made possible by

Mr. John J. Spittler

for and on behalf of the Fellowship of Christian Athletes

Whose Mission is to present to athletes and coaches and all whom they influence, the challenge and adventure of receiving Jesus Christ as Savior and Lord, serving Him in their relationships and in the fellowship of the Church.



DeWayne B. McCamish
D.D.S., M.S., P.C.

Jeril R. Cooper IV
D.M.D.

Kenneth C. Dyer IV
D.D.S., M.D.S.

Students helping Students!

This gift was made possible by the following students in Chattanooga State's Radiation Therapy Program:

Dominick Baldwin
Gabrielle Bowers
Carrie Cilley
Nicole Edens
Ashley Freeman
Eva Karrasch
Jenny Mason
Adam Moser
Jordan Phillips
Carol Preston
Lauren Roy
Shawn Street
Justin Tidmore
Tiffany Traylor

October 11, 2012

Dear Distinguished Patrons:

Thank you for your support of Chattanooga State's inaugural 1st-in-the-Family DINNER OF FIRSTS! Significant public and private investment, particularly in the last five years, has made Chattanooga State a technology-rich institution resulting in a job placement rate of 94%.

In the interest of advancing student completion rates, the President asked me to find a way to express the challenges our students face in an effort to raise awareness. I was so excited when he did as I had been exploring this mystery for some time.

Determining the needs of our students is not a question of race, gender or age. What I discovered is that over 80 percent of our students are the first in their families to enter college. One caring faculty member stated it this way, "We have to start with what a credit hour is."

Beginning with our President, Dr. Catanzaro, many of Chattanooga State's faculty and staff are also the first-generation in their families not only to attend but also to complete college. Daily our dedicated faculty and staff work to mentor students who face a gap in college preparation and self-confidence.

Our students' journey is about family and firsts. To create a vehicle to aid in this effort, I remembered the fund raising example I had learned from my own mother. For thirty years she was the executive director of a local nonprofit organization and the best mentor I have ever had. Earlier this year I turned to one of her former board directors, W. Leonard Fant, who is now on the Chattanooga State Foundation Board. I asked him to lead me the way he had led her. Thankfully, he agreed.

Genuine leadership in any cause is rare and is always the nucleus of significant achievement. Leonard Fant has enriched the lives of this community through his career and through his "other work" of philanthropy. I will be forever grateful to him and to our volunteers for leading the way for this evening's DINNER OF FIRSTS.

We hope to honor in successive years leaders who are first at something, while raising support for our first-generation students. Our greatest reward will be in seeing the faces of our students as they cross the stage at graduation.

On behalf of our students, faculty and staff, thank you for your support of Chattanooga State! We hope you have as much fun this evening as we had in preparing for it.

Most appreciatively,

Holly Reeve
Associate Vice President,
Leadership and Fund Development



"What really goes on in FUNdraising!"

