

**START  
HERE****HIGH SCHOOL****HAMILTON  
COUNTY  
SCHOOLS**

- » **Institute of Leadership, Business, and Marketing**  
at East Hamilton High School
- » **See Rock City Institute of Hospitality & Tourism Management**  
at the Howard School
- » **Institute of Media & Entrepreneurship**  
at Soddy Daisy High School
- » **Cempa Institute of Leadership and Public Health**  
at East Ridge High



- » **Dual Enrollment**
- » **Local Dual Credit**

**1-2 YEARS****CHATTANOOGA STATE  
COMMUNITY COLLEGE****Associate of Applied Science (A.A.S.)****BUSINESS\***

- » Entrepreneurship Concentration
- » Management Concentration

**HOSPITALITY AND TOURISM MANAGEMENT\***

- » Culinary Arts Concentration
- » Food and Beverage Management Concentration
- » Hotel Management Concentration
- » Tourism Concentration

**PARALEGAL STUDIES\*****Associate of Arts (A.A.)****ECONOMICS (TTP)\*****Associate of Science (A.S.)****ACCOUNTING (TTP)\*****ECONOMICS (TTP)\*****FINANCE (TTP)\*****MANAGEMENT (TTP)\*****MARKETING (TTP)\***

\* ONLY TTP (TENNESSEE TRANSFER PATHWAY) PROGRAMS  
GUARANTEE THAT ALL CHATT STATE CREDITS WILL TRANSFER TO  
UTC BACHELOR'S PROGRAMS.

**1 YEAR OR LESS****DIPLOMAS & CERTIFICATES**

- » Landscape & Turf Management
- » Business Office Specialist
- » Barbering
- » Cosmetology
- » Drone Technology
- » Massage Therapy
- » Aesthetics

**13 WEEKS**

- » **Google Professional Project Management Certificate**

**4 YEARS+ (including ChattState)****THE UNIVERSITY OF TENNESSEE  
CHATTANOOGA****Bachelor of Science in Business  
Administration (B.S.B.A.)****ACCOUNTING****ECONOMICS**

- » Financial Economics

**ENTREPRENEURSHIP****FINANCE**

- » Business Finance
- » Investments

**HUMAN RESOURCE MANAGEMENT****MANAGEMENT****BUSINESS ANALYTICS****MARKETING****Post-Baccalaureate Certificate\*\*****BUSINESS ANALYTICS GRADUATE CERTIFICATE****Master of Accountancy (M.Acc.)\*\***

- » General
- » Forensic Data Analytics

**Master of Business Administration (M.B.A.) \*\***

- » General
- » Business Analytics
- » Finance
- » Healthcare Administration
- » Human Resources
- » Data Analytics

**Master of Science in Data Analytics****(M.S.D.A.)\*\***

- » Business Track
- » Computer Science Track

\*\* BACHELOR'S DEGREE REQUIRED FOR GRADUATE PROGRAMS

\*\*Bachelor's Degree required for  
graduate programs

**W  
O  
R  
K  
P  
L  
A  
C  
E**

# CAREER PATHWAYS

## Business (Finance & Management)

# CAREER PATHWAYS

## Business (Finance & Management)

CAREER										MEDIAN ANNUAL SALARY*
	JOB DEMAND				EDUCATION PATHWAY					
Accountant/Auditor			●				●			\$64,870.00
Administrative Services Manager			●		●	●	●			\$98,970.00
Advertising, Promotions, and Marketing Managers		●				●	●			\$118,410.00
Appraisers and Accessors of Real Estate		●				●	●			\$51,120.00
Architectural and Engineering Managers			●				●			\$135,360.00
Budget Analyst		●					●			\$84,120.00
Claims Adjusters, Appraisers, Examiners, and Investigators	●					●	●			\$60,350.00
Compensation and Benefits Managers			●				●			\$115,840.00
Compensation, Benefits, and Job Analysis Specialists		●					●			\$50,810.00
Computer and Information Systems Managers				●			●			\$129,050.00
Constructions Managers			●				●			\$78,340.00
Elementary, Middle, and High School Principals - EDUC. ADMIN, K - SECON		●					●	●		\$83,300.00
Emergency Management Directors		●					●			\$57,760.00
Financial and Investment Analysts			●				●			\$88,380.00
Financial Examiners				●			●			\$80,730.00
Financial Managers				●			●			\$127,370.00
Food Service Managers		●			●	●	●			\$48,490.00
Fundraisers			●				●			\$42,760.00
Human Resources Managers				●			●			\$104,070.00
Human Resources Specialists			●				●			\$51,210.00
Industrial Production Managers		●			●	●	●			\$100,930.00
Insurance Underwriters	●						●			\$64,770.00
Labor Relations Specialists		●					●			\$82,260.00
Landscapers and Groundskeepers		●			●	●	●			\$31,160.00
Loan Officers		●					●			\$60,410.00
Logisticians				●			●			\$66,460.00
Management Analysts				●			●	●		\$101,010.00
Market Research Analysts				●			●	●		\$60,120.00
Medical and Health Services Managers				●			●	●		\$98,860.00
Meeting, Convention, and Event Planners			●				●			\$46,120.00
Natural Sciences Managers			●				●	●		\$132,190.00
Personal Financial Advisors				●		●				\$76,810.00
Postsecondary Education Administrators - EDUC ADMIN, ALL OTHER		●					●	●		\$95,060.00
Preschool and Childcare Center Directors - EDUC/CH CR ADMIN	●				●		●			\$51,140.00
Public Relations			●				●			\$95,550.00
Fundraising Managers			●				●			\$80,480.00
Purchasing Agents and Buyers	●						●			\$61,520.00
Purchasing Managers		●					●			\$106,060.00
Sales Managers		●				●	●			\$122,570.00
Social and Community Service Managers				●			●	●		\$63,440.00
Tax Examiners and Collectors, and Revenue Agents		●				●	●			\$60,790.00
Top Executives (CHIEF)	●						●	●		\$163,000.00
Training and Development Managers			●				●	●		\$127,220.00
Training and Development Specialists			●		●	●	●			\$54,920.00

\*Median salary range for Engineering Technology careers in Chattanooga MSA. Data from onetonline.org; dol.gov.