



Sponsorship Opportunities

Participation by corporate and community partners is vital in allowing us to make Latin Festival 2019 a success. We are pleased to offer a variety of benefits to help sponsors engage and interact with the community, as well as provide visibility to a wide audience.

Sponsorship Description	Premier \$10,000	Platino \$5,000	Oro \$2,500	Plata \$1,000
Logo on Festival program with Map	✓	✓		
Logo in flyers advertising the Festival	✓	✓	✓	
Company logo on the event T-shirts	✓	✓	✓	
Name highlighted in news release circulated to media outlets				
Opportunities to directly address Festival attendees from the main stage at peak attendance times	2 to 5 Minutes	1 to 3 Minutes		
Premium space at the Festival where you may offer product sampling, coupons, promotional material, brochures, etc.	20' x 20' space & two 3'x8' tables	10' x 10' space & two 3'x8' tables	10' x 10' space	10' x 10' space
Logo on the festival main stage banner.	✓	✓		
Social Media Marketing	✓	✓	✓	

Please make your selection by **June 1st, 2019** to be included in advertising, press releases, etc.

I would like to sponsor at the following level:

\$10,000 - Premier
 \$5,000 - Platino
 \$2,500 - Oro
 \$1,000 - Plata

Company name: _____

Contact name: _____

Email address: _____ Phone number: _____

Enclosed is my check for: \$ _____
 Please send an invoice.

Please make checks payable to Chattanooga State Community College and mail to:

Latin Festival
 Chattanooga State Community College
 4501 Amnicola Hwy
 Chattanooga TN 37406

Proceeds benefit Chattanooga State's Latino Scholarship.