

Management: General Management Concentration

Associate of Applied Science Degree

Program Overview:

The General Management concentration prepares students to manage businesses and other organizations.

How Much Can I Earn?

\$35,030-\$104,820

*Wages and salary data provided by the Bureau of Labor Statistics, Tennessee Department of Labor

What Will I Do On The Job?

Responsibilities will vary and may include such things as planning, organizing, staffing, delegating and directing. You will need to be creative, flexible, and practical thinker who can dream up several different solutions to any problem.

What Skills Will I Use On The Job?

It helps to develop your skills in supervision, planning, organizing, communication, human relations, accounting and finance, human resources, computers, sales and marketing.

Possible Job Titles:

Office Manager, Assistant Manager, Department Manager, Personnel Administration, Supervisor

Who Will Hire Me?

Managers are hired by businesses, federal, state and local government and private or public organizations. Chattanooga State graduates work with such organizations as Soddy Daisy Healthcare, CIGNA, Wal-Mart, Southern Hearth and Patio, East Ridge Retirement Center, Phillips-Van Heusen, Tennessee Department of Transportation, CVS Pharmacy, BlueCross BlueShield of Tennessee, Comcast, and T-Mobile.

Need More Information?

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