

Enrollment Management & Retention

Purpose:

- To develop an overall enrollment strategy that will meet the goals of the institution through research data, effective marketing strategies, and campus-wide collaboration.
- To gather information and implement successful methods to improve enrollment results. To establish strategies for improving retention.

Membership Structure:

	Chair – Director, Enrollment and Retention
	Enrollment Management and Retention Directors’ Council Members
	All Academic Deans
	All Academic Department Heads
	All Academic and Student Affairs Vice-Presidents and Assistant Vice Presidents
	A minimum of one representative from the Business and Finance Division
	A minimum of one representative from the Economic and Community Development Division
	A minimum of one representative from the Technology Division

2009-2010 Committee Chairs

Matthew Little	Data
Phyllis Mescon	Marketing
Charldean Hawthorn	Communications
Kisha Caldwell-Hinton	Student Success
Anne Carroll	Academics
Tammy McDonough	Mentoring
Kathy Lutes	Critical Intervention

2009-2010 Members

Anne Carroll	Fannie Hewlett
Boyd Copeland	Greg Jackson
Brad McCormick	Howard Yarbrough
Carol Moore	Jackie Stephenson
Carol Swayze	Jeanne Hinchee
Cynthia Swafford	Jeff Olingy
Darrin Hassevoort	Jim Barrott
Debbie Adams	Joan Howell
Debbie Mailen	Joel Henderson
Diane Norris	John Haworth
Don Andrews	John Squires
Ed Nichols	Joyce Stakely
Elaine Swafford	Judy Lowe

Julius Dodds
Justin Booker
Kathy Lutes
Ken Goldsmith
Kim Beene
Kim McCormick
Kisha Hinton
Lisa Hancock
Mary Knaff
Matthew Little
Michelle Olson, Chair
Mitch Rhea
Mosunmola George-Taylor
Norma Lee
Patty Brown
Robin Smith
Roy Sofield
Sandy Kluttz
Saundra King
Sheila Albritton
Suzanne Elston
Tammy Swenson
Tim McGhee
Vicky Leather