

The Web Based Design degree trains students for careers in advertising agencies, art services, department stores, printing industries, television, graphic arts industries and in-plant or agency packaging services. The Web Design concentration focuses on web page design and courses specific to the internet.

How much can I earn?

Tennessee Annual Salary

\$23,950–\$76,040*

*Wages and salary data provided by the Bureau of Labor Statistics, Tennessee Department of Labor

What will I do on the job?

Web designers combine art skills with business savvy to create the look and feel, as well as structure, of websites that are both eye-pleasing and user-friendly.

What skills will I use on the job?

It helps to be both artistic and computer savvy. You will need to master a huge variety of software programs, from HTML to web design and multimedia design tools. Equal parts creativity and business sense will also help you succeed.

Possible job titles:

Web designer, web developer, website architect, webmaster, website specialist.

Who will hire me?

Opportunities for employment may be found in web development, communications, education, marketing and traditional business sectors.

Graduates work for such organizations as:

Chattanooga Times Free Press
Gold Bond

Need more information?

catalog.chattanoogaastate.edu
www.bls.gov
tcids.tbr.edu/index.html

Career Services and Counseling Center

Student Center Room 235
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