

The Retail Management concentration prepares students for supervisory and/or management positions in the retail industry.

How much can I earn?
Tennessee Annual Salary
\$20,800–\$57,930*

*Wages and salary data provided by the Bureau of Labor Statistics, Tennessee Department of Labor

What will I do on the job?

As a retail manager you may oversee the work of salespersons, cashiers, customer service representatives and stock clerks. You may be responsible for human resource functions such as interviewing, hiring and training employees. Retail managers prepare work schedules and assign workers to specific duties. In retail establishments, managers provide customer service and may handle purchasing, budgeting and accounting.

What skills will I use on the job?

You will need to be a self-starter who can use good judgment to make quick decisions. As a retail manager, you will have to get along with a variety of people, organize them and communicate with staff and customers.

Possible job titles:

Store manager/assistant manager, customer service manager, buyer, merchandising manager, department manager, assistant manager, district director.

Need more information?

catalog.chattanoogaastate.edu
www.bls.gov
tcids.tbr.edu/index.html

Career Services and Counseling Center

Student Center Room 235
423-697-4421
chattanoogaastate.edu/careers

Who will hire me?

Retail managers are usually hired in the retail sector with some of the largest employers being grocery stores, department stores, motor vehicle and parts dealers, clothing and accessory stores.

Graduates work for such organizations as:

Various retail based companies

A National Leader in Technology

Chattanooga

State
Community College